

HILL AND KNOWLTON, INC.
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INFORMATIONAL MEMORANDUM

January 11, 1960

Re: Future Medical and Scientific Meetings,
Domestic and International.

The attached lists of medical and scientific meetings
were compiled in response to requests from several member companies.

Included are only major organizations which are known to
have scheduled meetings. However, meetings of state and local
groups also are checked regularly, although they are not on the
attachments.

Efforts are made to obtain advance copies of programs
and abstracts of papers to check for interest and relevancy.

The lists are:

- I. Meetings known to be concerned with tobacco.
- II. Those at which the subject of tobacco is likely,
on the basis of past experience, to be discussed
in individual reports or symposiums.
- III. Other domestic meetings scheduled.
- IV. Other international meetings.

Hill and Knowlton, Inc.
Public Relations Counsel
150 East 42nd Street
New York 17, New York

attachments

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I Meetings With Known Tobacco Interest

1. Jan. 16-18 -- Conference on "The Air We Breathe," under combined auspices of California School of Medicine and University Extension-Department of Continuing Education in Medicine and Health Sciences, San Francisco. (TIRC support)

2. Feb. 24-25 -- Indiana Academy of General Practice, Ft. Wayne.

Dr. Little on the program.

ASO
Please (3. March 24-26 -- Conference on "Cardiovascular Effects of Nicotine and Smoking," New York Academy of Science, New York City. (TIRC support)

arrange
to attend
this one
H. W. also
4. Tentative for November 1960 -- Symposium on "Tobacco and Disease," proposed to New Academy of Medicine by New York State Academy of Preventive Medicine. This has been postponed at least twice. In its original form it was shaping up as completely anti-tobacco. The first tentative program has undergone many changes and still is unsettled. Symposium to be financed in part by the American Cancer Society and other groups.

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II Meetings at Which Tobacco Might Be Discussed

1960

*Can we get
programs on
these*

American Cancer Society's Science Writers' Seminar, Louisville, Ky., week beginning March 27 (tentative as to place and date).

American Association for Cancer Research, Chicago, April 8-10

American Public Health Association (regional meeting), Memphis, Tenn., April 13-15.

National Tuberculosis Association (and American Trudeau Society), Los Angeles, May 15-20.

American College of Chest Physicians, Miami Beach, Fla., June 8-12.

American Medical Association, annual meeting, Miami Beach, June 13-17.

National Cancer Conference (American Cancer Society and National Cancer Institute), Minneapolis, Minn., Sept. 13-15.

International Congress of Diseases of the Chest, Vienna, Austria, Aug. 28 - Sept. 1.

American Heart Association, St. Louis, Oct. 21-25.

American Public Health Association, San Francisco, Oct. 31 - Nov. 4.

American Medical Association, clinical meeting, Washington, D.C., Nov. 29 - Dec. 2.

American Cancer Society, Annual meeting, late October or early November, New York City (probably).

1962

International Cancer Congress, Moscow, Russia -- date unknown.

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III DOMESTIC MEETINGS

1960

January

American Academy of Allergy, Hollywood-
By-the Sea, Florida, Jan. 11-13.

Mid-Winter Clinical Convention for
Ophthalmologists and Otolaryngologists,
Los Angeles, Jan. 17-22.

American College of Surgeons, Louisville,
Kentucky, Jan. 21-23.

February

American College of Radiology, New
Orleans, Feb. 3-6.

Mid-South Postgraduate Medical Assembly,
Memphis, Tenn. Feb. 9-12.

Symposium on Fundamental Cancer Research,
Houston, Feb. 25-27.

American College of Allergists, Inc.,
Miami Beach, Fla. Feb. 28 - Mar. 5.

American College of Surgeons, Boston,
Feb. 29 - Mar. 3.

March

New Orleans Graduate Medical
Assembly, New Orleans, Mar. 7-10.

National Health Council, National Health
Forum, Miami, Florida, Mar. 13-18.

American Broncho-Esophagological Assoc.,
Miami Beach, Fla., Mar. 15-16.

American Laryngological, Rhinological and
Otological Society, Miami Beach,
Florida, Mar. 15-17.

American Laryngological Assoc., Miami
Beach, Fla., Mar. 18-19.

American Academy of General Practice,
Philadelphia, Mar. 19-24.

American College of Surgeons, Colorado
Springs, Mar. 21-23.

Southeastern Surgical Congress,
New Orleans, Mar. 21-24.

American College of Surgeons, Portland,
Ore., Mar. 28-30.

Southwestern Surgical Congress,
Las Vegas, Nev., Mar. 28-31.

American Gastroenterological Assoc.,
New Orleans, Mar. 31 - Apr. 2.

April

American Society for Pharmacology and
Experimental Therapeutics, Inc.,
Chicago, April (date unknown)

American Society of Internal Medicine,
San Francisco, Apr. 1-3.

American College of Obstetricians and
Gynecologists, Cincinnati, Apr. 2-6.

American Surgical Assoc., White Sulphur
Springs, W. Va., Apr. 3-6.

American College of Physicians,
San Francisco, Apr. 4-9.

American College of Surgeons (Regional
meeting), Minneapolis, Apr. 11-13.

American College of Surgeons (Regional
meeting), Rochester, Minn. Apr. 14.

American Physiological Society,
Chicago, Apr. 11-15.

American Society for Experimental
Pathology, Chicago, Apr. 11-15.

American Society of Biological
Chemists, Inc., Chicago, Apr. 11-16.

Industrial Medical Assoc., Rochester,
N.Y., Apr. 24-27.

May

American College of Cardiology,
Indianapolis, May (date unknown)

American Society for Clinical Investigation,
Atlantic City, N.J., May 1-2.

will attend
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American Federation for Clinical
Research, Atlantic City, N.J., May 2.

Assoc. of American Physicians, Atlantic
City, N.J., May 3-4.

Student American Medical Assoc.,
Los Angeles, May 5-8.

American Assoc. for Thoracic Surgery,
Miami Beach, Fla. May 11-13.

American Arological Assoc., Inc.
Chicago, May 16-19.

American Gynecological Society,
Williamsburg, Va., May 30 - June 1.

June

American Academy of Tuberculosis Physicians,
Miami Beach, Fla., June 11.

August

Gerontological Society, Inc.,
San Francisco, Aug. 7-12.

National Medical Assoc., Inc., Pittsburgh
Aug. 8-11.

Rocky Mountain Radiological Society,
Denver, Aug. 11-13.

September

College of American Pathologists,
Chicago, Sept. 24-27.

American Society of Clinical
Pathologists, Chicago, Sept. 24 - Oct. 2.

October

Mid-West Forum on Allergy, Pittsburgh,
Oct. 8-9.

American Academy of Ophthalmology &
Otolaryngology, Chicago, Oct. 9-14.

Assoc. of Life Insurance Medical
Directors of America, New York City,
Oct. 19-21.

Southern Medical Assoc., El Paso, Tex.,
Oct. 20-22.

American College of Surgeons,
San Francisco, Oct. 27 - Nov. 1.

American School Health Assoc.,
San Francisco, Oct. 30 - Nov. 4.

Interstate Postgraduate Medical Assoc.
of North America, Pittsburgh, Oct 31 -
Nov. 3.

November

Central Society for Clinical Research,
Chicago, Nov. 4-5.

December

American Assoc. for the Advancement
of Science, December (late)

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IV INTERNATIONAL MEETINGS

1960

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January

Indian Science Congress Assoc.,
Session, 47th, Bombay, Jan. 3-9.

United Nations, Scientific Committee
on the Effects of Atomic Radiation,
Session, 7th, New York, Jan. 11-22.

World Health Organization, Executive
Board, Session 25th, Geneva, Jan. 19-?

March

International Assoc. for Dental
Research, General Meeting, Chicago,
Mar. 17-20.

International Symposium on Inhaled
Particles and Vapours, Oxford, Eng.,
March 29 - Apr. 1.

April

International Congress of Gastroenter-
ology, Leiden, Netherlands, Apr. 2-24.

International Congress of Anatomy,
New York, Apr. 11-16.

International Council of Ophthalmol-
ogy, Athens, Apr. 16.

European Society of Ophthalmology,
Athens, Apr. 18-22.

International Academy of Pathology,
Memphis, Apr. 24-26.

International Health Congress,
Torquay, Eng., Apr. 25-29.

International Congress of Military
Medicine and Pharmacy, Teheran, Iran,
Apr. 25 - May 1.

May

Federal Science Congress,
Salisbury, S. Rhodesia, May.

International Cancer Cytology
Conference, Mexico, D.F., May 2-11.

Pan American Medical Association,
Inter-American Congress, Mexico, D.F.,
May 2-11.

Radiation Research Society, San
Francisco, May 8-12.

Aerospace Medical Association, Miami,
May 9-11.

World Health Assembly, Geneva, May 9-27.

International College of Surgeons,
Rome, May 15-18.

International Assoc. for Bronchology,
Lyons, France, May 20-21.

Asian-Pacific Congress of Cardiology,
Melbourne, May 30 - June 3.

Society of Physical Chemistry,
Paris, May 31 - June 3.

June

Assoc. of Physicians of East Africa,
Nairobi, June.

United Nations Educational,
Scientific and Cultural Organization,
Louvain, Belg., June. (UNESCO)

Pan-American Medical Women's
Alliance, San Juan, Puerto Rico,
June 3-8.

International Congress of Clinical
Pathology, Madrid, June 13-17.

International Academy of Pathology, ^{Aug.}
London, June 20-24.

International Dental Federation,
Dublin, June 20-24.

International Society of Geographical
Pathology, London, June 28-30.

July
International Congress of Neuro-
Psychopharmacology, Basel, Switzerland,
July.

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Pan American Assoc. of Oto-Rhino-Laryngology, Brussels and Louvain, July.

Society of Chemical Industry, Bristol, Eng., July 4-9.

Pan-American Tuberculosis Congress, Bahia, Brazil, July 10-14.

International Congress of Endocrinology, Copenhagen, July 18-23.

Royal Society, London, July 18-26.

International Congress on Occupational Health, New York, July 25-29.

International Congress of Catholic Physicians, Munich, July 25 - Aug. 1.

August

International Congress of Clinical Chemistry, Edinburgh, Aug. 7-14.

International Congress of Gerontology, San Francisco, Aug. 7-14.

Inter-American Congress of Cardiology, Rio de Janeiro, Aug. 14-20.

Symposium on the Chemistry of Natural Products, Melbourne, Canberra and Sydney, Aug. 15-25.

Swedish Dental Society, Stockholm, Aug. 17-20.

International Congress of Physical Medicine, Washington, D.C., Aug. 21-26.

International Congress of Internal Medicine, Basel, Switzerland, Aug. 24-27.

International Congress of the Pharmaceutical Sciences, Copenhagen, Aug. 28 - Sept. 2.

International Congress of Histochemistry and Cytochemistry, Paris, Aug. 28 - Sept. 3.

September

International Congress of Bronchoesophagology, Venice, Sept.

International Pharmaceutical Federation, Copenhagen, Sept. (early)

World Health Organization, Copenhagen, Sept.

International Congress on Nutrition, Washington, D.C., Sept. 1-7.

International Congress of Prophylactic Medicine and Social Hygiene, Innsbruck, Sept. 3-6.

International Congress of Cell Biology, Paris, Sept. 4-9.

International Society of Hematology, Tokyo, Sept. 4-10.

Medical Women's International Assoc., Baden-Baden, Germany, Sept. 7-10.

International Congress of the History of Medicine, Athens and Cos, Greece, Sept. 8-18.

International Union of Biological Sciences, Pallanza, Italy, Sept. 15-20.

World Medical Assoc., Berlin, Sept. 16-22.

European Congress of Cardiology, Rome, Sept. 18-25.

Pan-Pacific Surgical Assoc., Honolulu, Sept. 27 - Oct. 5.

International Dental Meeting, Vienna, Sept. 28 - Oct. 2.

October

Pan American Congress of Gastroenterology, Santiago, Chile, Oct. 23-29.

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International Congress of Comparative Pathology, Germany, (date and place unknown)

International Symposium on Food Additives, Spain, (date and place unknown)

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International Symposium on
Quantitive Methods in Pharmacology
and Toxicology, (date and place
unknown)

Pan American Cancer Cytology
Congress, (date and place unknown)

Society of Chemical Industry,
Brussels, (date unknown)

Society of Comparative Pathology,
Bordeaux, France, (date unknown)

1961

March

International Assoc. for Dental Research,
Boston, March.

May

International Assoc. for Bronchology,
Rome, May.

June

International Medico-Surgical Meetings,
Turin, Italy, June 3-11.

International Union of Biological
Sciences, Amsterdam, Summer.

July

International Congress of Preventive
and Rural Medicine, Tours, France,
July 2-9.

International Congress of Life Ins.
Medicine, Lisbon, July 15-18.

International Congress of Otolaryngology,
Paris, July 23-28.

International Congress of Urology,
Rio de Janeiro, July 24-30.

September

International Congress of Angiology,
Prague, Sept. (early).

World Congress of Gynecology and
Obstetrics, Vienna, Sept. 3-9.

International Conference on Human
Genetics, Rome, Sept. 6-12.

October

International Congress of Allergology,
New York, Oct. 15-22.

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Inter-American Congress of Radiology,
Brazil, (date and place unknown)

International Academy of Pathology,
Symposium, Europe, (date and place
unknown)

International Dental Federation,
(date and place unknown)

International Union of Biochemistry,
Moscow, (date unknown)

International Union of Professional
Gynecologists and Obstetricians,
Vienna, (date unknown)

1962

July

International Dental Congress, Cologne,
Germany, July 8-16, 1962.

September

International Society of Hematology,
Mexico City, Sept. 1962.

October

World Congress of Cardiology,
Mexico, Oct. 1962.

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International Congress of Catholic
Physicians, United Kingdom, (date
unknown)

International Congress of Military
Medicine and Pharmacy, Caracas, Venezuela
(date unknown)

International Congress of Radiation
Research, Netherlands (?), (date
unknown)

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International Congress of Radiology,
Montreal, (date unknown)

International Union for Health
Education of the Public, Philadelphia,
(date unknown)

World Congress of Gastroenterology,
Munich, Germany (?) (date unknown)

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